



# CHARLIE COOMBS

## ABOUT:

I'm a passionate graphic designer based in Boston with a strong foundation in branding, iconography and illustration. My work focuses on balancing playful humor with impactful concepts. I believe that having a designated designer/illustrator on a team is fundamental in creating thoughtful work that resonates with viewers and provokes emotion. With almost ten years of professional design experience, I'm capable of creating both traditional and modern graphic solutions for any communication issue. My extensive fine art background, ability to problem solve and positive attitude has crafted me into the versatile designer I am today.

## EDUCATION:

### Certificate of Completion

General Assembly - UX/UI Design  
Boston, MA  
2017

### Bachelor of Fine Arts with Additional Studio Diploma

School of the Museum of Fine Arts  
Tufts University  
Boston, MA  
2008 - 2011

### Associates in Visual Arts

Cape Cod Community College  
Barnstable, MA  
2005 - 2008

## HONORS

### Logo Lounge Book 11

Wichita, KS  
7 logos selected to be published in the world's leading logo resource publication.

### BSDS Poster Show

Boston, MA  
1 of 28 New England based designers selected to be featured in a charity poster show with proceeds benefiting youth art education programs in under-developed areas and the bay state area design community.

## EXPERIENCE:

### Jack Morton Worldwide

Boston, MA  
Freelance designer responsible for conceptual illustrations and custom iconography.  
2019

### A.P. Keaton

Great Neck, NY  
Freelance designer responsible for custom iconography, installation concepts and display graphics.  
2019

### Liberty Mutual Insurance

Boston, MA  
Freelance designer responsible for creating custom illustration library used for print and web.  
2019

### Datto, Inc.

Boston, MA/Norwalk, CT  
Art Director/Lead Digital Illustrator responsible for corporate branding, digital illustrations, iconography and apparel.  
2017 - 2018

### 829 Studios.

Boston, MA  
Freelance designer responsible for conceptual illustrations, logo explorations and typography.  
2018

### Small Army Advertising

Boston, MA  
Freelance designer responsible for corporate branding, illustration, iconography and stock image organization.  
2017

### Pilot Studio

Boston, MA  
Full time graphic designer responsible for branding, licensing art, iconography, infographics, package design and digital printing. Clients include Disney, Lucasfilm, Hasbro, WWE, Profitero and the Discovery Channel.  
2015 - 2016

### Big Picture Media & Events

Sandwich, MA  
Full time graphic designer responsible for branding, event signage, digital printing and assembling promotional materials for corporate conference events.  
2012 - 2014

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**Social Media:** @cbcoombsvisual

**References available upon request**